

# SUSTAINABILITY TRENDS

MONTHLY NEWSLETTER

 **insaf**

Institute for Sustainability Africa

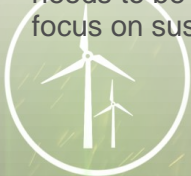
'Advancing Sustainability Initiatives for Africa'

## ZIMBABWE

International conference to focus on sustainable renewable energy future

## AFRICA

Africa's food economy needs to be rebuilt with a focus on sustainability



## GLOBAL

Projective Group achieves major sustainability and ESG milestones



Making Sustainability More Tangible

## Projective Group achieves major sustainability and ESG milestones



Projective Group has achieved two major ESG milestones. The financial services consultancy has become a partner of the United Nations Global Compact and awarded a Bronze medal by EcoVadis. The international consulting group, which has more than 1,100 staff in six European financial services hubs, has been committed to sustainability and social responsibility since its early days. In the area of sustainability, Projective Group is working towards the goal of achieving net zero across all

emission scopes by 2040, ten years ahead of the Paris Agreement. **Read more:** <https://www.consultancy.eu/news/9945/projective-group-achieves-major-sustainability-and-esg-milestones>

## Making Sustainability More Tangible



When I became the sustainability guest editor for the MIT Sloan Management Review a decade ago, I joined a research project sponsored by the Boston Consulting Group to track the evolution of corporate sustainability management. Over the course of nine years, our annual global surveys reached more than 60,000 respondents in 118 countries. While there were many insights, a persistent managerial challenge was how to account for the intangible value generated from sustainability initiatives.

Executives recognize the impacts these efforts engender with key stakeholders. Socially minded millennial employees, for example, want to work for responsible companies, and our surveys have shown that they'll reward their employers with loyalty, lower absenteeism, and engagement. Similarly, customers want to feel good about their purchases, so they give their business to companies that care for communities and the environment. Comparable arguments can be made for other stakeholders, such as investors, partners, politicians, and the like. The challenge is that these important stakeholder impacts are difficult to see or measure. **Read more:** <https://hbr.org/2024/03/making-sustainability-more-tangible>

## Africa's food economy needs to be rebuilt with a focus on sustainability

Africa, along with the rest of the world, is facing a food crisis. Food shortages, caused by supply chain disruptions emanating from various events across the world, such as the COVID-19 pandemic and Ukraine-Russia conflict, have amplified long-term challenges to the sustainability of global food production, including: population growth, climate change, and increased reliance on resource-intensive farming. Over time, facts and figures have increasingly highlighted this crisis, which calls for an urgent change in global food production and distribution. PwC's Megatrends research underscores the long-term impact of climate change and demographic shifts on global food security, as well as the resultant cost of living, poverty and social (in)stability associated with it. **Andrew Dale, PwC Africa Assurance Partner**, says: "Today, the world needs to treat food security and affordability as critical issues for global prosperity and wellbeing. Just as agriculture was a key building block in the post-Second World War era of reconstruction, our food economy needs to be rebuilt again - but this time, it needs to be done sustainably." **Read more:** <https://farmersreviewafrica.com/africas-food-economy-needs-to-be-rebuilt-with-a-focus-on-sustainability/>

## International conference to focus on sustainable renewable energy future

RENEWABLE Energy Association of Zimbabwe (Reaz) expects next week's International Renewable Energy Conference and Expo 2024, sponsored by Alpha Media Holdings (AMH), to produce concrete plans to build a sustainable energy future. AMH, in partnership with the Ministry of Energy and Power Development, will host the fourth international renewable energy indaba in the resort town of Victoria Falls from February 27 to March 1. Running under the theme 'Building a Sustainable Energy Future', the conference is expected to be officially opened by President Emmerson Mnangagwa. AMH are publishers of NewsDay, The Standard and Zimbabwe Independent. It also owns the broadcasting entity, Heart & Soul. In an interview with this publication, Reaz chairman Isaiah Nyakusendwa said he anticipated future plans on how to generate more electricity from renewable sources in the country becoming more actionable from the conference. **Read more:** <https://www.newsday.co.zw/theindependent/local-news/article/200023480/international-conference-to-focus-on-sustainable-renewable-energy-future>

## ABOUT INSAF

INSAF is an independent multi-disciplinary independent think tank and research organization working towards a sustainable Africa. The Institute is a registered Independent Trust (MA1218/2012) in Zimbabwe.

## OUR VISION

Advance Sustainability Initiatives for Africa

## OUR MISSION

Foster Sustainability Initiatives and innovations towards Green Economy, Sustainable Development and Sustainable Living through applied research, programs and technical support services and across sectors.

## OUR VALUES

- ✧ A non-partisan research institute
- ✧ An agent for change that promote transformation towards sustainability
- ✧ Committed to rigorous and objective research and analysis to support policy and decision making across sectors
- ✧ Capable of handling complex economic, environmental, developmental, and social issues honestly
- ✧ Committed to environmental sustainability principle, practices and values





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